

Registration Requirements:

Age: 15-18 years old

Time: July 15 - July 28 (14 days)

Location: Boston, New York, Los Angeles



CONTACT US

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Camp Introduction:

After the mobile Internet, artificial intelligence and big data play an increasingly important role in all aspects of social community and daily life. This course will analyse and explain the role played by artificial intelligence and data mining in the fields of technology and commerce from the perspective of practical application.

Students would learn to write a business plan under the guidance of teachers, simulate financing roadshows and presentations and other entrepreneurial experience.



Daily Schedule:

D1 Beijing-Boston

D2 Expert Courses: Explore the Fusion of Artificial Intelligence and Creative Thinking

Morning: Speech "Artificial Intelligence and Business Application"

Afternoon: Brainstorming "Creative Thinking and Pain Point"

O3 Case Studies and Courses: Hands-on, multi-dimensional understanding of artificial intelligence and big data

Morning: Learn about the application of artificial intelligence in language processing and visit companies in related industries

Afternoon: Learn to do the user portraits for pain points, the research of competitive products and the SWOT analysis



PROGRAM SCHEDULE

D4 Case Studies and Courses: In-Depth Study of Artificial Intelligence and Prototyping Testing

Morning: Experience cutting-edge technologies in the field of health care and see the development of brainwaves technologies in the health field

Afternoon: Learn about the design and shooting of prototype.

- D5 Innovative Practices and Courses: Visit MIT and write business plan
- D6 Expedition and Roadshow: Be the founder of a start-up company

Morning:Inspecting the famous technology incubator on the East Coast

Afternoon: Simulating Financing Roadshow,
participated in "Intelligence Innovation
Presentation" (Pitch) for project
demonstration, and commented by
industry experts or professors

- D7 Boston New York, visit one of the world's largest natural history museum, American Museum of Natural History
- D8 Innovation Practice Course: Visit Columbia
 University to experience the learning atmosphere and environment and learn more about the pursuit of cultural, art and technological innovation of this world-class university. Visit the world's only "international territory" Headquarters of United Nations







D9 New York - Los Angeles

Morning: Fly from New York to Los Angeles

Afternoon: Visit the birthplace of the U.S. cultural and creative industries - Hollywood, appreciate the fusion of creative thinking and entertainment industry

- D10 Innovation Practice Course: Dramatic changes of Universal Studios Hollywood
- D11 Innovation Practice Course: The Rebirth of Traditional Art through Creative Thinking

morning: Visit UCLA and discuss with professors about trend of the integration of arts, innovation, technology, and business and its future application.

Afternoon: Visit the famous modern art
museum – The Getty Center and
learn about the importance of
creative thinking in arts creation,
arts research, and cultural commercialization

- D12 Innovation Practice Course: Disneyland and Globalization
- D13 Los Angeles Beijing
- D14 Arrive in Beijing